
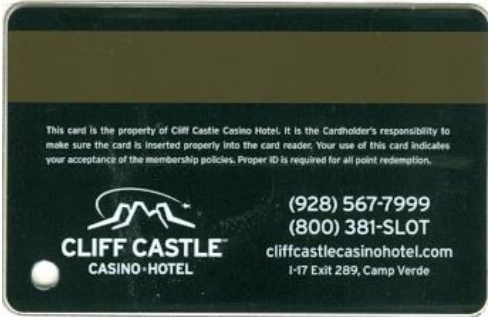


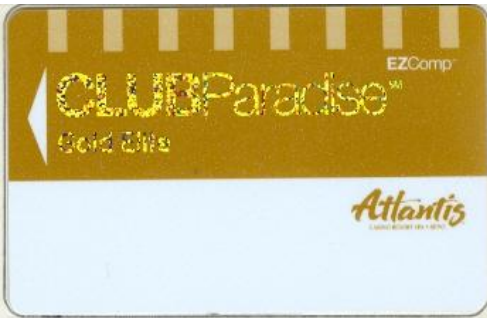
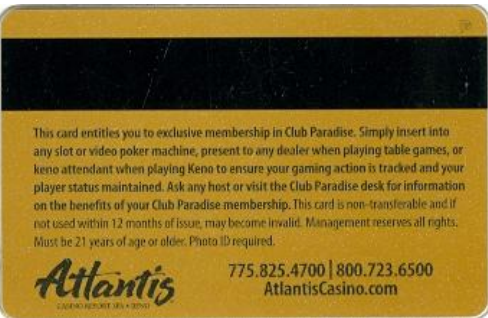


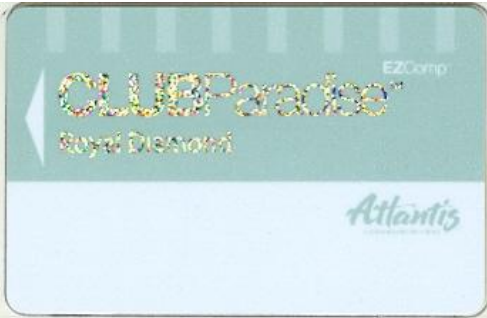


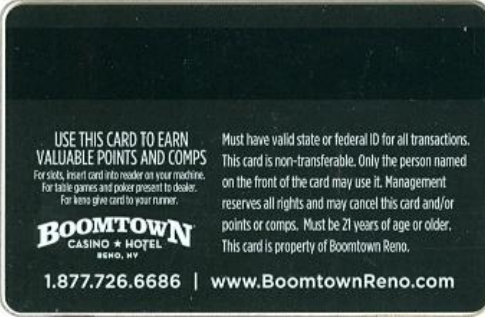



# October 2012 Slot Card Listing – Part 2 of 2

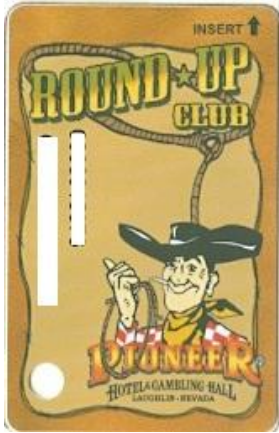

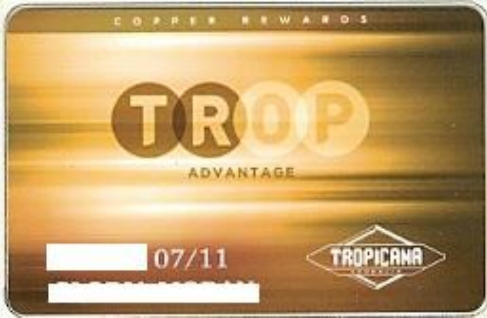

## Standard

<p>Arizona – Cliff Castle, Camp Verde</p> <p>Now listed as “Casino – Hotel on front of card; smaller print in paragraph but larger print on phone numbers).</p> <p>Mfr: GP</p> <p>Contributor: Esther Barker</p>	 <p>The image shows the front of a slot card for Cliff Castle Club. It features a textured, brownish-gold background with a large ampersand logo at the top. Below the ampersand, the words 'CASTLE CLUB' are printed in a serif font. At the bottom, it says 'CLIFF CASTLE CASINO-HOTEL'.</p>	 <p>The image shows the back of the slot card. It has a dark background with white text. At the top, it reads: 'This card is the property of Cliff Castle Casino Hotel. It is the Cardholder's responsibility to make sure the card is inserted properly into the card reader. Your use of this card indicates your acceptance of the membership policies. Proper ID is required for all point redemption.' Below this is the Cliff Castle Casino-Hotel logo and contact information: (928) 567-7999, (800) 381-SLOT, cliffcastlecasinohotel.com, and 1-17 Exit 289, Camp Verde.</p>
<p>California – San Manuel, Highland</p> <p>New Club Serrano card – Classic level.</p> <p>Mfr: None</p> <p>Contributor: Esther Barker</p>	 <p>The image shows the front of a Club Serrano slot card. It has a red background with a large 'SERRANO' logo in the center. Above it, 'Club Serrano' is written in a script font, and 'Classic' is written in a serif font. Below the main logo, it says 'SAN MANUEL INDIAN BINGO &amp; CASINO'.</p>	 <p>The image shows the back of the slot card. It has a white background with black text. At the top, it says 'SAN MANUEL INDIAN BINGO &amp; CASINO' and 'An Economic Development of the San Manuel Band of Indians'. Below this is the phone number 800-359-2464 and the website www.sanmanuel.com. The bottom section contains terms and conditions: 'Must be 21 or older to enter Casino and play. Photo ID is required for all transactions. This card is non-transferable. Casino management reserves the right to modify or cancel this program, Club Serrano, and/or any associated activities. Enrollment entitles card holder to exclusive membership into Club Serrano. Members are solely responsible for ensuring their card is activated by inserting into a slot machine. Please gamble responsibly.'</p>
<p>Nevada – Atlantis, Reno</p> <p>Club Paradise Gold Elite card</p> <p>Mfr: GP</p> <p>Contributor: Allan Anderson</p>	 <p>The image shows the front of a Club Paradise Gold Elite slot card. It has a gold and white background. The text 'EZComp' is at the top right. The main logo is 'CLUB Paradise Gold Elite' in a stylized font. At the bottom right, the Atlantis logo is visible.</p>	 <p>The image shows the back of the slot card. It has a gold background with black text. The text reads: 'This card entitles you to exclusive membership in Club Paradise. Simply insert into any slot or video poker machine, present to any dealer when playing table games, or keno attendant when playing Keno to ensure your gaming action is tracked and your player status maintained. Ask any host or visit the Club Paradise desk for information on the benefits of your Club Paradise membership. This card is non-transferable and if not used within 12 months of issue, may become invalid. Management reserves all rights. Must be 21 years of age or older. Photo ID required.' Below this is the Atlantis logo and contact information: 775.825.4700   800.723.6500, AtlantisCasino.com.</p>
<p>Nevada – Atlantis, Reno</p> <p>Club Paradise Platinum Premier card</p> <p>Mfr: GP</p> <p>Contributor: Allan Anderson</p>	 <p>The image shows the front of a Club Paradise Platinum Premier slot card. It has a teal and white background. The text 'EZComp' is at the top right. The main logo is 'CLUB Paradise Platinum Premier' in a stylized font. At the bottom right, the Atlantis logo is visible.</p>	 <p>The image shows the back of the slot card. It has a teal background with black text. The text reads: 'This card entitles you to exclusive membership in Club Paradise. Simply insert into any slot or video poker machine, present to any dealer when playing table games, or keno attendant when playing Keno to ensure your gaming action is tracked and your player status maintained. Ask any host or visit the Club Paradise desk for information on the benefits of your Club Paradise membership. This card is non-transferable and if not used within 12 months of issue, may become invalid. Management reserves all rights. Must be 21 years of age or older. Photo ID required.' Below this is the Atlantis logo and contact information: 775.825.4700   800.723.6500, AtlantisCasino.com.</p>
<p>Nevada – Atlantis, Reno</p> <p>Club Paradise Gold Royal Diamond</p> <p>Mfr: GP</p> <p>Contributor: Allan Anderson</p>	 <p>The image shows the front of a Club Paradise Gold Royal Diamond slot card. It has a teal and white background. The text 'EZComp' is at the top right. The main logo is 'CLUB Paradise Gold Royal Diamond' in a stylized font. At the bottom right, the Atlantis logo is visible.</p>	 <p>The image shows the back of the slot card. It has a teal background with black text. The text reads: 'This card entitles you to exclusive membership in Club Paradise. Simply insert into any slot or video poker machine, present to any dealer when playing table games, or keno attendant when playing Keno to ensure your gaming action is tracked and your player status maintained. Ask any host or visit the Club Paradise desk for information on the benefits of your Club Paradise membership. This card is non-transferable and if not used within 12 months of issue, may become invalid. Management reserves all rights. Must be 21 years of age or older. Photo ID required.' Below this is the Atlantis logo and contact information: 775.825.4700   800.723.6500, AtlantisCasino.com.</p>

# October 2012 Slot Card Listing – Part 2 of 2

<p>Nevada – Bills, Las Vegas</p> <p>New design Players Club card</p> <p>Mfr: None</p> <p>Contributor: Esther Barker</p>	 <p>Bill's Las Vegas PLAYERS CLUB PLAYERS CARD Valid Thru: 03/31/2013</p>	 <p>Bill'sLasVegas.com Casino@Bill'sLasVegas.com</p> <p>This card identifies you as a Bill's Players Club member. As a Bill's Players Club member you are entitled to special benefits and privileges based upon your play. Cardholder agrees to all terms under which this card is issued and must be at least 21 years of age. Card is not transferable and may be used only by the person whose name is on the front of the card. Card is the property of Bill's Gambling Hall &amp; Saloon and must be returned upon request. Bill's Hall &amp; Saloon reserves the right to change or alter the terms and conditions of any aspect of this program.</p> <p>Must be 21 or older to gamble. Know When To Stop Before You Start.<sup>®</sup> Gambling Problem? Call 1-800-522-4700. ©2012, Caesars License Company, LLC.</p>
<p>Nevada – Boomtown, Reno</p> <p>New design Players Club card</p> <p>Mfr: None</p> <p>Contributor: Albert Cattuzzo</p>	 <p>BOOMTOWN CASINO ★ HOTEL RENO, NV PLAYERS CLUB</p>	 <p>USE THIS CARD TO EARN VALUABLE POINTS AND COMPS For slots, insert card into reader on your machine. For table games and poker present to dealer. For keno give card to your runner.</p> <p>Must have valid state or federal ID for all transactions. This card is non-transferable. Only the person named on the front of the card may use it. Management reserves all rights and may cancel this card and/or points or comps. Must be 21 years of age or older. This card is property of Boomtown Reno.</p> <p>BOOMTOWN CASINO ★ HOTEL RENO, NV 1.877.726.6686   www.BoomtownReno.com</p>
<p>Nevada – Casino Fandango, Carson City</p> <p>New design Club Fandango card</p> <p>Mfr: None</p> <p>Contributor: Albert Cattuzzo</p>	 <p>CLUB FANDANGO Casino Fandango More Winners. More Often.</p>	 <p>As a member of Club Fandango, this card entitles you to earn membership points valid towards a variety of goods and services. Membership is subject to all terms and conditions under which this card was issued. This card is the property of Casino Fandango. Card is non-transferable and may only be used by the person to whom it was issued. Casino Fandango reserves the right to cancel this program without notice. Must be 21 or older to gamble. Club points and comps expire 13 months from earning date. Promotional credits (E-Cash) expire 3 months from award. Casino Fandango is not responsible for improperly inserted cards.</p> <p>Casino Fandango 3800 S. Carson St., Carson City, NV 89701 (775) 885-7000 casinofandango.com</p>
<p>Nevada – Margaritville, Las Vegas</p> <p>Total Rewards card. This 2012 issue has 4 lines of text at bottom reverse – includes CA and AZ phone numbers.</p> <p>Mfr: None</p> <p>Contributor: Esther Barker</p>	 <p>Play in Paradise TOTAL REWARDS MARGARITVILLE Casino Flamingo</p>	 <p>800-4-REWARD TotalRewards.com</p> <p>Cardholder must be of legal age to gamble and agree to all terms under which this card is issued. This card is non-transferable, property of Caesars and must be returned upon request. Reward Credits will expire unless at least 1 Reward Credit is obtained every six months. Visit the Total Rewards Center or our website for program rules.</p> <p>Nearly 40 locations around the world including Caesars, Flamingo, Horseshoe, Bally's, Flamingo, Grand Bixio, Harveys, Imperial Palace, Paris, Planet Hollywood, Rio, Showboat, Tunica Roadhouse.</p> <p>© 2012 Caesars License Company, LLC. Know When To Stop Before You Start.<sup>®</sup> Gambling Problem? Call 1-800-522-4700 (Ontario 1-888-230-3505, MO 1-888-BETSOFF, IA 1-800-BETSOFF, IN 1-800-9WORTH, NJ, IL or CA 1-800-GAMBLER, AZ 1-800-NEXTSTEP)</p>

## October 2012 Slot Card Listing – Part 2 of 2





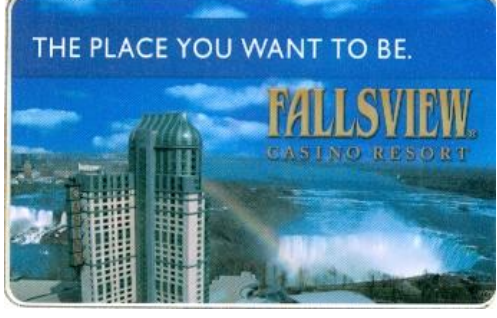





<p>Nevada – Pioneer, Laughlin</p> <p>New Round-Up Club card – has smaller cowboy on right.</p> <p>Mfr: None</p>  <p>Contributor: Esther Barker</p>	 <p>The front of the Round-Up Club card features a cowboy illustration, the text 'ROUND-UP CLUB', and 'PIONEER HOTEL &amp; GAMBLING HALL, LAUGHLIN, NEVADA'. An 'INSERT' arrow is at the top right.</p>	 <p>Back of the card: Welcome to the Round-Up Club! This card entitles the card holder to earn and redeem bonus points while gaming at the Pioneer Hotel &amp; Gambling Hall. Card holder must be 21 years of age. This card is non-transferable and may be used only in compliance with the rules of the Pioneer Hotel &amp; Gambling Hall, available at the Round-Up Club Booth. Management reserves all rights in regards to card distribution, usage and expiration. Round-Up Club rules may be modified or cancelled at the discretion of the Pioneer Hotel &amp; Gambling Hall. Reservations - (800) 634-3469 Ext. #135. 2200 S. Casino Dr., Laughlin, NV. 89029 www.pioneerlaughlin.com</p>
<p>Nevada – Tropicana Express, Laughlin</p> <p>Trop Advantage Copper Rewards card. The Green level card was posted in September 2010.</p> <p>Mfr: None</p> <p>Contributor: Esther Barker</p>	 <p>The front of the Trop Advantage Copper Rewards card is gold with 'TROP ADVANTAGE' in large letters, a date '07/11', and the Tropicana logo.</p>	 <p>Back of the card: www.tropicanaX.com • (800) 343-4533. This card is the property of Tropicana and is not transferable. I.D. is required for all transactions. You must be 21 years of age or older. Responsibility is the name of the game. When the fun stops, help is just a phone call away at 1-800-522-4708.</p>

## Multi-Properties Casinos

<p>Mississippi – Pearl River Resort, Choctaw</p> <p>Silver Rewards card with 2 logos on reverse</p> <p>Mfr: None</p>  <p>Contributor: Bob Hyde</p>	 <p>The front of the Silver Rewards card is blue with 'YOUR CLUB YOUR CHOICE' at the top, 'SILVER REWARDS' in large letters, and a date '07/11'.</p>	 <p>Back of the card: GOLDEN MOON HOTEL &amp; CASINO and SILVERSTAR HOTEL &amp; CASINO logos. This card may be used only in compliance with official rules posted at Pearl River Resort in Choctaw, MS. This card is the property of and must be returned to Pearl River Resort upon request. Club Members must be 21 years of age or older. For information call 1-866-44PEARL (1-866-447-3275). Visit our website at www.pearlriverresort.com</p>
<p>Mississippi – Pearl River Resort, Choctaw</p> <p>Silver Rewards card with 3 logos on reverse</p> <p>Mfr: None</p>  <p>Contributor: Bob Hyde</p>	 <p>The front of the Silver Rewards card is identical to the one above, showing 'YOUR CLUB YOUR CHOICE', 'SILVER REWARDS', and '07/11'.</p>	 <p>Back of the card: GOLDEN MOON HOTEL &amp; CASINO, SILVERSTAR HOTEL &amp; CASINO, and Bob-Homes logos. This card may be used only in compliance with official rules posted at Pearl River Resort in Choctaw, MS. This card is the property of and must be returned to Pearl River Resort upon request. Club Members must be 21 years of age or older. For information call 1-866-44PEARL (1-866-447-3275). Visit our website at www.pearlriverresort.com</p>

# October 2012 Slot Card Listing – Part 2 of 2

## Gift Cards

<p><b>Nevada – MGM Grand</b></p> <p><b>Mfr: StoreFinancial</b></p> <p><b>Contributor: Esther Barker</b></p>	 <p>The image shows a gold-colored gift card for MGM Grand. It features a lion logo and the text "maximum Vegas. MGM GRAND". At the bottom, it says "Fees may apply. See back &gt;".</p>	<p>Usable only at authorized MGM Resorts International™ Merchants. Card Balance: 800-926-2371 or www.mgmresorts.com</p> <p>MGM Resorts International info: mgmresortsgiftcards.com Merchant Support: 800-926-2380</p> <p><b>1000 0201 0783 2647</b> Valid thru: <b>09/17</b> <span style="float: right;">Track Card Balance</span></p> <p>Unless prohibited by law, a \$2.50 fee will be deducted monthly from Card balance starting 1st day after 1 year of inactivity. Activity means any action resulting in a change in Card balance, other than fee imposition, or adjustment due to error or prior transaction reversal. \$5 fee to replace lost, stolen or damaged Card, except as prohibited by law. Not redeemable for cash or credit, except as stated in Card Agreement, or gaming activity. Additional terms are stated in Card Agreement. Purchase, acceptance or use of Card constitutes acceptance of Card Agreement. For Card Agreement, inquire or information: www.mgmresorts.com or 800-926-2380.</p> <p>192572 <span style="float: right;">STOREFINANCIAL</span></p>
<p><b>Canada – Fallsview Casino/ Casino Niagara, Niagara Falls, Ontario</b></p> <p><b>The Place To Be For Entertainment</b></p> <p><b>Mfr: OLG</b></p> <p><b>Contributor: Esther Barker</b></p>	 <p>The image shows a gift card for Fallsview Casino Resort with a blue background. It features a vintage microphone and the text "THE PLACE TO BE FOR ENTERTAINMENT." and "FALLSVIEW CASINO RESORT".</p>	<p>0 6970 000 0006609 2</p> <p><b>FALLSVIEW</b> CASINO RESORT </p> <p>www.fallsviewcasinoresort.com • 1.877.37.MY.PAC (1.877.376.9722)</p> <p>Must be at least 19 years of age to redeem this gift card, enter the casino or attend concerts. Valid government-issued photo identification required upon request. Gift card redeemable at any Fallsview Casino Resort and Casino Niagara restaurant, the Fallsview Casino Resort Box Office, select Galleria dining outlets at Fallsview Casino Resort and at Fallsview Casino Resort's Hotel and Spa. Not valid for gaming chips or tokens. Non-negotiable. Management not responsible for lost, stolen or misdirected gift cards.</p> <p>knowyourlimit.ca </p>
<p><b>Canada – Fallsview Casino/ Casino Niagara, Niagara Falls, Ontario</b></p> <p><b>The Place You Want To Be</b></p> <p><b>Mfr: OLG</b></p> <p><b>Contributor: Esther Barker</b></p>	 <p>The image shows a gift card for Fallsview Casino Resort with a scenic view of the falls and a building. It features the text "THE PLACE YOU WANT TO BE." and "FALLSVIEW CASINO RESORT".</p>	<p>0 6970 000 0002857 4</p> <p><b>FALLSVIEW</b> CASINO RESORT </p> <p>www.fallsviewcasinoresort.com • 1.877.37.MY.PAC (1.877.376.9722)</p> <p>Must be at least 19 years of age to redeem this gift card, enter the casino or attend concerts. Valid government-issued photo identification required upon request. Gift card redeemable at any Fallsview Casino Resort and Casino Niagara restaurant, the Fallsview Casino Resort Box Office, select Galleria dining outlets at Fallsview Casino Resort and at Fallsview Casino Resort's Hotel and Spa. Not valid for gaming chips or tokens. Non-negotiable. Management not responsible for lost, stolen or misdirected gift cards.</p> <p>knowyourlimit.ca </p>
<p><b>Canada – Fallsview Casino/ Casino Niagara, Niagara Falls, Ontario</b></p> <p><b>The Spa</b></p> <p><b>Mfr: OLG</b></p> <p><b>Contributor: Esther Barker</b></p>	 <p>The image shows a gift card for Fallsview Casino Resort with a spa theme. It features a lit candle and a white flower. The text includes "THE SPA" and "FALLSVIEW CASINO RESORT".</p>	<p>0 6970 000 0005904 8</p> <p><b>FALLSVIEW</b> CASINO RESORT </p> <p>www.fallsviewcasinoresort.com • 1.877.37.MY.PAC (1.877.376.9722)</p> <p>Must be at least 19 years of age to redeem this gift card, enter the casino or attend concerts. Valid government-issued photo identification required upon request. Gift card redeemable at any Fallsview Casino Resort and Casino Niagara restaurant, the Fallsview Casino Resort Box Office, select Galleria dining outlets at Fallsview Casino Resort and at Fallsview Casino Resort's Hotel and Spa. Not valid for gaming chips or tokens. Non-negotiable. Management not responsible for lost, stolen or misdirected gift cards.</p> <p>knowyourlimit.ca </p>